

Issue 20 | November 6, 2025

# OUR POWER

NEWSLETTER



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# Operation School Box (OSB) 2025 Donation Drive: Lighting the Way for Young Learners

by Sydel Charles



*The LUCELEC Club & students of the Belle View  
Community Group*

Every year, the LUCELEC Club proudly hosts Operation School Box (OSB), a donation drive aimed at collecting school supplies for students as they prepare for the new academic year. This year, OSB 2025 kicked off with a heartfelt donation to the Belle View Community Group of Goodlands, helping students start the school year equipped and motivated.

Thanks to the generosity of you, LUCELEC team members, OSB 2025 was a resounding success. Staff stepped up to contribute a wide range of items, from notebooks and crayons to pencil cases, along with monetary contributions, each one helping to brighten the future of a young learner.

In a recent social media post, the Belle View Community Group shared their gratitude for our support, "...We came together as a community to ensure our children step into the new school year prepared and

motivated. From school supplies to smiles, it was all about giving back and supporting our future leaders. A special thank you to our main sponsor, LUCELEC, for their generous contributions that made this initiative possible. Your support truly lights the way for our youth!"

We extend our sincere thanks to everyone who donated or made financial contributions to the initiative.

The initiative and Club efforts do not stop here. Stay tuned for upcoming activities and see how you can join us or contribute to upcoming volunteer activities or initiatives.



*Eden Alexander presenting the donation box to the  
Belle View Community Group*

# LUCELEC Partners with Ciceron Secondary to Promote Healthy Snacks

by Carmy Joseph



*Eden, Kaleb, Barry, Shaunette, Tonisha & Katie at Ciceron Secondary School*

LUCELEC teamed up with Ciceron Secondary School and the Department of Forestry to kick off its Sustainable Snack Initiative. The goal is to help students swap out processed and sugary snacks for fresh, local fruits—by planting fruit trees right on the school grounds.

Our volunteers joined students and teachers to plant soursop, guava, ‘fat poke’, and breadnut trees. “Not only will these trees provide healthy snacks, but they will also help stabilize the school’s slopes. This supports environmental sustainability.” It was great to see everyone get their hands dirty for a good cause, Trevor Ghirawoo, the Agriculture Teacher at Ciceron Secondary, summed it up perfectly. “We believe these fruit plants will give students fresh, local fruits to enjoy and help promote good health and sustainability.”

Our very own Bernardia Regis, Corporate Communications Assistant, added, “Tree planting is especially important to us at LUCELEC because it helps reduce carbon

emissions and encourages kids to choose local fruits over imported snacks.”

The initiative also ties in with several United Nations Sustainable Development Goals, like Zero Hunger, Good Health and Wellbeing, Quality Education, and Climate Action. Our efforts are making a real difference—both locally and globally.

Thirty LUCELEC volunteers from across our Administrative and Technical divisions pitched in, supporting students as they learned about healthy eating and environmental stewardship. It was inspiring to see our team working side by side with our future generation.

We are proud to support projects like this that promote healthy lifestyles and environmental responsibility. Thanks to everyone who helped to make it happen! LUCELEC—energizing the way for a healthier, greener Saint Lucia.



# Empowering Future Mathematicians: Our Sponsorship of Math Camp St. Lucia 2025

by Sydel Charles



*Math Camp Photo compliments The Voice Saint Lucia*

This summer, Math Camp St. Lucia 2025 marked another milestone in reshaping the narrative around mathematics education in Saint Lucia. Held from July 7 to 18, the camp welcomed Form 4 students, Grade 5 students, and secondary school math teachers to a dynamic learning experience designed to tackle math anxiety, strengthen foundational skills, and inspire confidence in both students and educators.

LUCELEC was a proud sponsor of this transformative initiative, recognizing the critical role that education, especially in STEM (Science, Technology, Engineering and Mathematics) fields, plays in shaping the future of our communities. By investing in Math Camp, we support academic achievement and help build a culture of curiosity, resilience, and innovation—potentially nurturing future LUCELEC employees.

## A Camp with Purpose

Math Camp St. Lucia was created to address long-standing challenges in mathematics performance across the island. The

program's goals were ambitious and impactful:

- Engage students through hands-on, practical activities that make math relatable and enjoyable.
- Reduce math anxiety by fostering a supportive environment and teaching effective study habits.
- Close learning gaps by reinforcing essential concepts and providing tailored remedial support.
- Empower teachers with innovative strategies, including gamification, manipulatives, and AI integration, to enhance classroom instruction.

This year, the camp expanded its reach to include 200 Grade 5 students, a strategic move aimed at breaking the cycle of underperformance by intervening earlier in students' academic journeys.

## Math Camp by the Numbers

The camp's impact was evident in both participation and performance:

- 140+ Form 4 students
- 200 Grade 5 students
- 120+ student-teachers
- 30 instructors
- 3 volunteers

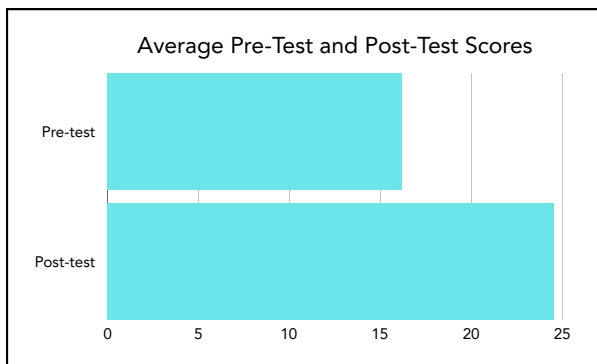


*Math Camp Photo by Government of Saint Lucia*

Quantitative evaluations showed significant improvements in student performance:

- Average pre-test score: 16.16
- Average post-test score: 24.52
- Average score increase: 8.36 pts
- Highest individual improvement: 21pts
- Overall student rating of the camp: 4.2 out of 5
- 82.8% of students reported increased motivation and confidence

These results underscore the effectiveness of the camp's approach and the value of continued investment in such programs.



### Why We Sponsor

Our sponsorship of Math Camp St. Lucia reflects our commitment to corporate social responsibility and community development. Supporting educational initiatives like this aligns with our values and allows us to:

- Foster talent that will drive future innovation and economic growth.
- Build stronger communities by addressing educational disparities.
- Encourage lifelong learning and a positive mindset toward problem-solving.
- We believe that when students are given the tools and encouragement to succeed, they can overcome any challenge. Math Camp is a testament to that belief.

LUCELEC is a part of reshaping the mathematics story, one that no longer needs to end in frustration, but instead can end in confidence, achievement, and countless possibilities.

# LUCELEC Customer Thank You Note

A heartfelt thank you to LUCELEC 🧠

The current went off around 12:30 a.m., and as someone on oxygen 24/7, any power loss can be serious. I'm so grateful to **Wayne St. Cyr** from LUCELEC, who listened, understood, and made sure the issue was handled quickly so I'd be safe.

This morning, **Tamika Brown** also called to follow up and ensure I'd be notified before any pole work starts. That level of care truly touched me.

A huge thank you to LUCELEC ❤️ from our entire family for going above and beyond — for caring and understanding. 🙏❤️

– Hilary Goodridge | Facebook Post | October 13, 2025

# LUCELEC Champions Agricultural Transformation at Helen's Daughters 'Unconference on Agriculture'

by Sydel Charles



*Omari Frederick & Rahym Augustin-Joseph speaking at Unconference on Agriculture*

LUCELEC reaffirmed its commitment to sustainability and community empowerment by supporting the 2025 Helen's Daughters Unconference on Agriculture, a groundbreaking event that brought together over 300 participants, including farmers, experts and policymakers who assisted with reimagining the future of one of Saint Lucia's most vital sectors—Agriculture.

A highlight of Day 1 was the "Man to Man: Changing the Conversation" Balcony Chat, which featured Senior Manager, Corporate Communications, Omari Frederick. Omari joined a panel of thought leaders to explore the evolving role of men in agriculture and community development.

Reflecting on the experience, Omari shared, "It was an honour to contribute to the vital conversations at the 2025 Unconference on Agriculture. Attending this bold new event and sharing the stage with such powerful contributors reminded me of the strength we hold as a community when we share knowledge, challenge age-old perspectives, and build stronger networks. Together, we must continue to reshape the narrative of agriculture and embrace the many

opportunities that lie ahead. A special congratulations to Helen's Daughters for continuing to champion the cause and creating spaces where transformative dialogue can thrive."

The Unconference on Agriculture, powered by LUCELEC, focused on the intersection of agriculture, climate resilience, and economic sustainability. Our support aligns with its broader Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) goals, particularly its dedication to climate change mitigation, sustainable living, and the overall economic success of Saint Lucia.

Executive Director of Helen's Daughters Mrs. Keithlin Caroo-Afrifa, the visionary behind the organization and event, expressed deep appreciation for our involvement. In a letter of thanks, she wrote: "With your insights, energy, and expertise, you helped shape conversations that sparked real change and inspired over 300 participants from across the region. Your presence underscored the value of sharing knowledge, building community, and challenging old perspectives... Together, we can keep reshaping the narrative of agriculture and ensure it is seen as vibrant, vital, and full of opportunity."

As the region looks ahead to the next Unconference on Agriculture in 2027, LUCELEC remains committed to supporting initiatives that empower communities, promote innovation, and drive sustainable development.

# Tigerhall: Igniting a New Era of Learning, Connection & Innovation at LUCELEC

by Omari Frederick



## We are on a mission. A relentless pursuit.

To transform how we communicate and grow at our LUCELEC. Our Tigerhall pilot is a bold step forward in building a culture of continuous learning, connection and innovation.

## Why Tigerhall? Why Now?

During the recent relaunch of the Employee Information Centre (EIC), our vision was clear: empower every team member with timely, relevant information. But deep down we knew that true transformation goes beyond simply 'access', it is about creating personalized, engaging learning and connecting us with our peers and industry leaders.

## ENTER Tigerhall.

More than a platform, it is a strategic investment in our people and our future. Tigerhall enables you to:

- Access LUCELEC-curated learning content anytime, anywhere.
- Follow AI-personalized learning paths tailored to your goals.
- Engage in peer exchanges, expert-led insights, and contribute your own content.
- Choose how you learn—podcasts, videos, slide decks, or bite-sized modules.

## Inside the Pilot

We launched Tigerhall pilot, with 100 team members - the "Brave 100" - who are actively exploring content in the platform, sharing feedback, and shaping the future of learning at LUCELEC.

Here's what's happening in the pilot:

- **Curated Content & Learning Trails:** Project teams are rolling out scheduled LUCELEC content and new learning paths to different user groups based on roles and goals.
- **Gamification & House Competition:** Earn house points through engagement - likes and comments, and content consumption - fueling friendly competition.
- **Feedback-Driven Improvement:** Insights from the Brave 100 are guiding enhancements ahead of the full rollout in July 2026.

## Meet the Project Team

This initiative is led by a cross functional project team dedicated to its success:

**Project Sponsor:** Ian Peter

**Project Manager:** Omari Frederick

**Project Owner:** Richmond Felix

### Project Team:

- Sydel Charles
- Kedia Daniel
- Joanne Husbands
- Brent Octave

### Tigerhall Team:

- Kelly Gaess - Customer Service
- Will Geoff - Technical

## What Sets Tigerhall Apart?

Designed to meet us where we are, whether on the shop floor, in the field, or working remotely. Tigerhall offers:

- Anytime, anywhere access via web browser, mobile app, or Microsoft Teams.
- Personalized journeys that adapt to your preferences and professional needs.
- Engagement scores and leaderboards to keep the momentum going.
- Multiple learning formats to suit your learning style.

As shared at the launch, “Tigerhall is not just another platform. It is designed to make information readily available, consumed in ways you prefer. The intention is to create an environment where internal communication, change, and learning can truly thrive.”

## What's Next?

- Ask a pilot team member about their Tigerhall experience.
- Share your feedback with the project team at [tigerhallsupport@lucelec.com](mailto:tigerhallsupport@lucelec.com).
- Stay tuned for updates as we move toward full rollout to everyone in July 2026.

Together, we are building a culture of connection, innovation, and learning. Tigerhall is your gateway to personal and professional growth—jump in, explore, and help shape the future of LUCELEC.

Let us keep building, Team LUCELEC. The future is ours to create.

**Accessible Anytime, Anywhere**

**Available on MS Teams**  
Readily integrates with your existing ecosystem.

**Available on Web**  
Log onto [app.tigerhall.com](http://app.tigerhall.com).  
SSO supported.

**Available on Mobile**  
Download from Google Play and App Store.

Microsoft Teams

Copilot

Download on the App Store

GET IT ON Google Play

# Energizing Our Community

## Corporate Social Responsibility - September 2025



*SALCC Inaugural Staff Awards 2025. Photo by Tracy Pilgrim George*

At LUCELEC, we believe that meaningful progress begins with purposeful investment in people, communities, and our environment. Our sponsorships and donations across Saint Lucia are more than acts of goodwill, they are expressions of our enduring commitment to Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) principles. We recognize that true sustainability is rooted in equity, opportunity, and shared growth. That's why we actively support initiatives that uplift education, empower youth, promote health and wellness, and honour the pursuit of justice and inclusion.

Our approach to community engagement is holistic and heartfelt. Whether it's celebrating academic excellence, nurturing the potential of struggling students, championing athletic achievement, or commemorating the legacy of impactful leaders, we strive to be a catalyst for positive

change. These efforts reflect our belief that businesses thrive when communities do—and that our role extends beyond commerce to compassion.

### Education

- Sir Arthur Lewis Community College – Sponsorship for the Outstanding Leadership Award for Inaugural Staff Awards
- JOIE Innovation Learning Solutions Inc. - Sponsor a Child's Success Drive providing academic interventions for struggling students

### Sports

- St Lucia Amateur Body Building & Fitness Association – 52nd Central American & Caribbean Bodybuilding Championship

### Charitable

- Botham Jean Foundation Inc. - 6th Annual Botham Jean Birthday Gala – Red Tie Gala



*Botham Jean Foundation Inc. 6<sup>th</sup> Annual Red Tie Birthday Gala*

# Watts Up Next



*Calabash Painting at Dwivé Kwéyòl 2025*

## **Occupational Health & Safety Symposium 2025 (CARILEC)**

Nov 5-7 | Grenada

## **Executive on the Road**

T&D (South) & Customer Service (South)

Nov 14

## **Contribution & Feedback**

Did you enjoy this newsletter?  
Team Corporate Communications would love your feedback.

To contribute to our internal newsletter:

✉ [corporatecommunications@lucelec.com](mailto:corporatecommunications@lucelec.com)

☎ 758.730.4455

Or drop by the office or just stop us in our tracks!